

Employee Engagement

connect without compromise

 metro



User population reach circa .5 Billion

connect without compromise

metro



rms
operational excellence



User population reaches .5 Billion

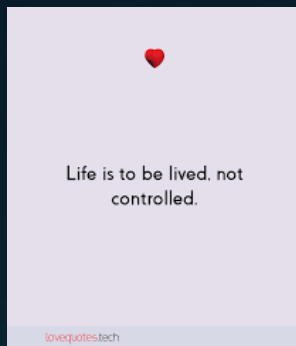


There will be more!

connect without compromise

metro

Why



connect without compromise



The Issue

- How do I control and have visibility ?
- How can I engage and make them use the tools I provide ?
- How can I observe without disengagement ?
- How can I stop them ?
- Do I want to stop them ?
- Am I at risk of brand erosion ?
- Is there Corporate information being shared ?
- Am I diluting my other communications and compliance ?

The Choice



Run with the hare and hunt with the hounds....



Ignore



Embrace



Accept

Or...

The Other Challenge

The Field Management Team / Travelling Business Users

- Need simple access to key information
- Use of most available device
- Quick and easy communication route
- Highlights of KPIs/Compliance
- Easy upload of photos, selfies!

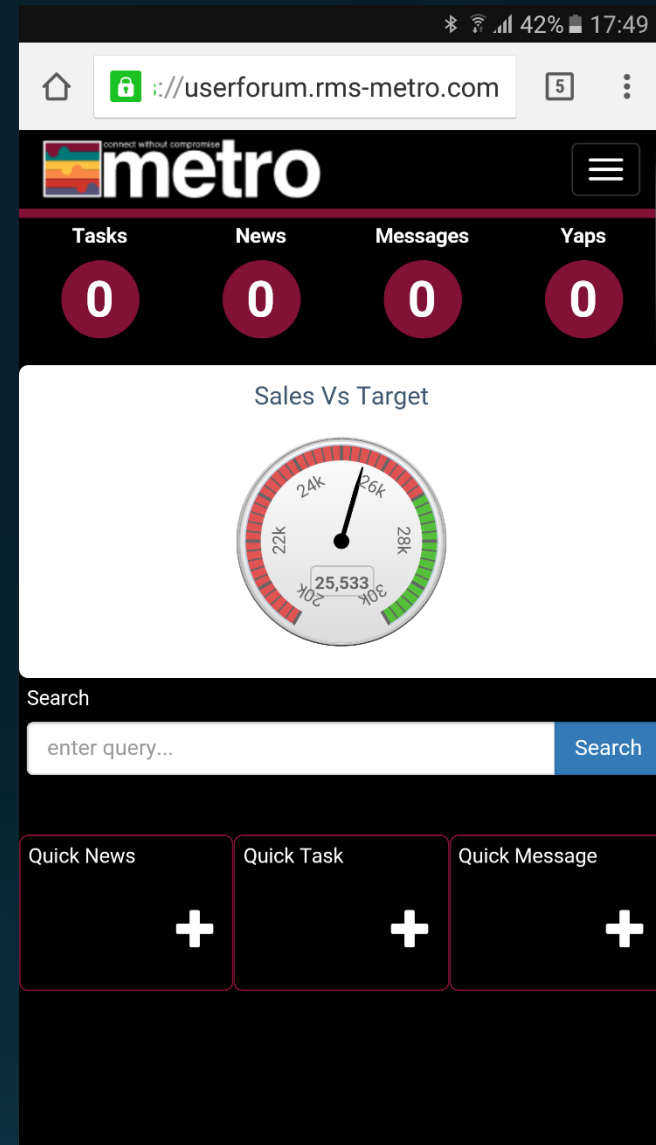
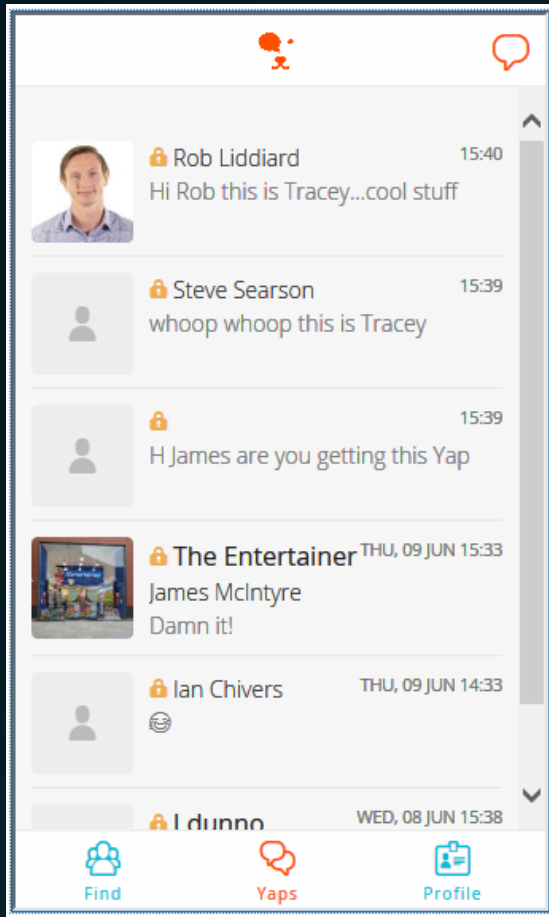


Resolution

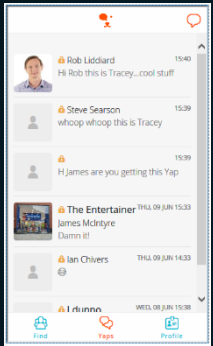
- Mobility is Key
- Provide an effective 'work' solution for mobile users
 - Right, succinct, timely and personalised information
- Use your own Device
- Make it Personal
- Give Freedom (within control)
- If tools are being used – EMBRACE THEM
- Make our solution imperative to their corporate health
 - Holiday bookings
 - Expense claims
 - Store Notice Board
 - Their shift
 - Access to their Social World
 - Engaging



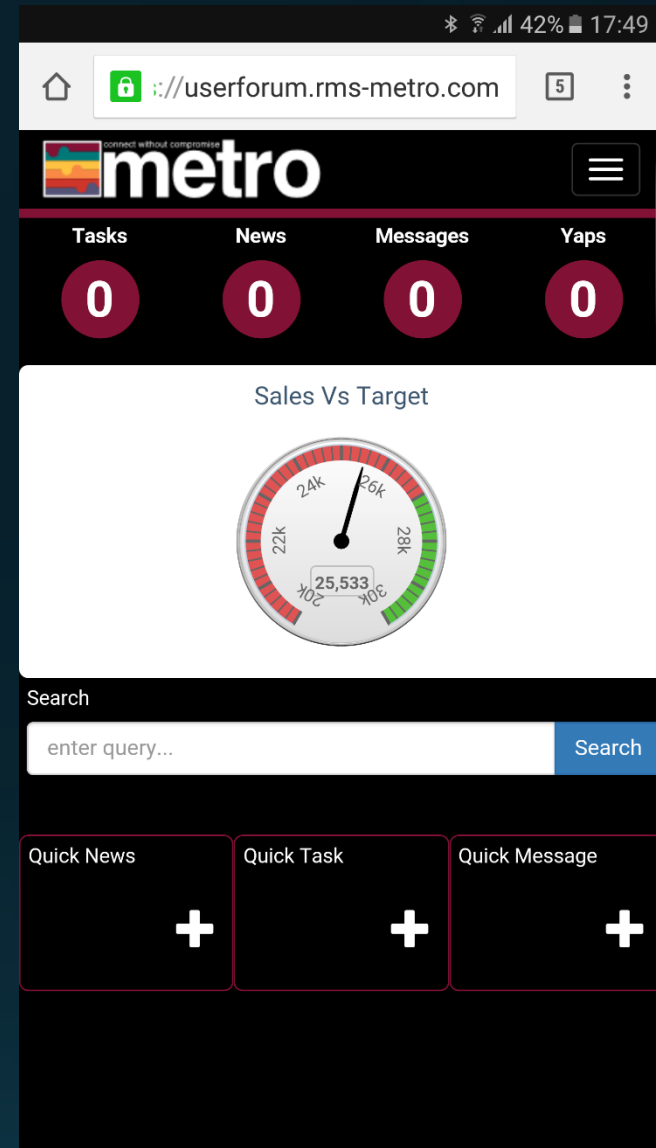
The 1st Phase



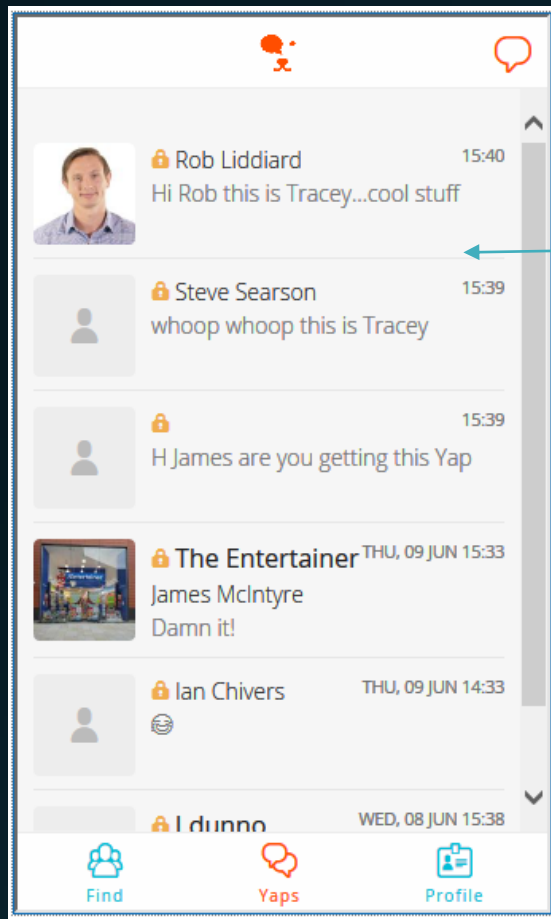
The 1st Phase



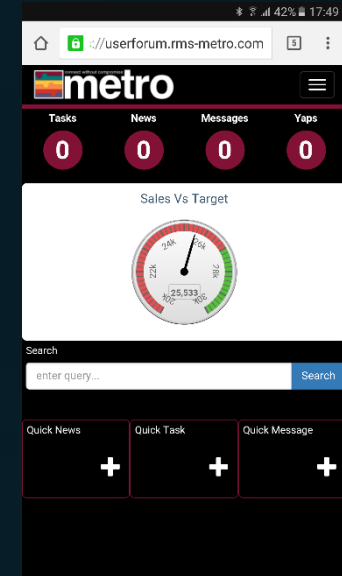
- Clear visibility of Task, News, Msgs, Chats
- Clear visibility of KPIs
- Access to Dashboards
- Ability to create quick comms
 - Default audience
- Full search capability
- Personalised to the employee



The 1st Phase



- On line communications/Chat tool
- Personalised to the employee
- Private social corporate network
 - Uses RMS Foundation Users
- Ability to create groups
- Ability to share
- Ability to introduce new starters
- Ability to start gamification
 - League ladders
 - Create your own leagues



Phase 2 +

